

# Meeting Minutes

Meeting	Trustee Board	
	Management Board	
	Executive Committee	X
	Finance & Commercial Development	
	Appointments & Remuneration	
	Compliance, Governance & Risk	
	Other:	

Meeting Date	7 <sup>th</sup> March 2025
Meeting Time	1.00 – 2.00
<b>Attendance</b>	
Present	William Campbell (President) Shannon MacCallum (Vice President (Education)) Andi Garrity (Perth Depute President) Harley Green (Shetland Depute President) Liz Keegan (Inverness President) Sarah Marshall (Moray Depute President) Xander McDade (Perth President) Holly Pearce (Inverness Depute President)
In attendance	Simon Varwell (Director of Student Engagement and Representation) Paul Stalker (Insight and Democracy Coordinator) Emma Miller (Community Engagement Manager)
Apologies	Kian McDonald (SAMS Depute President)
Absent	Nicolas Kowalczyk (NHW Depute President) Siobhan Moore (Argyll Depute President)

Section	Minutes
<b>1. Welcome and Meeting Management</b>	
1.1 Apologies	Apologies were received as above.
1.2 February Executive Committee Meeting Minutes	The minutes as circulated were approved.
1.3 2024-25 Executive Committee Meetings Action Log	The action log was noted. The LGBTQ statement was approved. There was discussion of NSS results and a virtual suggestion box, which the President had updated on previously with a delay due to the democracy review.
<b>2. UHI Transformation</b>	

2.1 UHI Transformation Statement	<p>[Paper: HEC0325-02.1]</p> <p>The President outlined that the UHI Transformation engagement stage was going live soon, with the full consultation in autumn. The draft statement presented would represent HISA's position, on which comments were invited by 19<sup>th</sup> March prior to its publication.</p> <p>There was some discussion about whether tougher language might be required, for instance about it being a student-orientated process and delivering better outcomes for students beyond mere financial considerations.</p>
<b>3. Marketing &amp; Communication</b>	
3.1 HISA BlueSky account	<p>[Paper: HEC0325-03.1]</p> <p>The President introduced this item in the context of changes within HISA's staffing relating to communications and the impact this might have on the social media approaches. The Shetland Depute President presented the paper, outlining the nature of BlueSky as a similar platform to Twitter, and this led to discussion of wider ethical concerns about Twitter and the forthcoming Digital Communications Coordinator post and HISA's policy on social media. There was overall agreement that HISA should explore leaving Twitter and using BlueSky.</p> <p>The following actions were noted:</p> <ol style="list-style-type: none"> <li>1. The Director of Community and Communications would investigate which email address was used to set up UHI's Twitter account.</li> <li>2. The Director of Community and Communications would note Executive support for BlueSky and would factor this into operational decisions.</li> <li>3. All further views from Executive should be sent to the President.</li> </ol>
<b>4. AOCB</b>	
4.2 April Executive Committee Meeting Dates & Deadlines	<p>The President proposed taking this item first, noting the deadline of 24<sup>th</sup> March. It was proposed moving from 1<sup>st</sup> April to 4<sup>th</sup> April due to UHI Varsity. This was agreed by Executive.</p>
4.1 2025 Student Elections	<p>The Insight and Democracy Coordinator updated on plans for next week's Student Elections, building much past communication and discussion. He encouraged Executive officers to vote early so that any technical issues experienced could be solved quickly, and to protect themselves by not campaigning with HISA apparel such as lanyards or clothing and not using HISA offices if candidates to do campaign activity or store possessions. He underlined this as a chance to have fun, travel and meet lots of UHI students, and referred everyone to the elections email address for any problems.</p> <p>In response to questions, he further outlined steps to be taken on candidate updated and briefings, and that turnout updates would be given at these.</p> <p>The President rounded up the item by wishing all candidates well, knowing from his three past elections how important it was for candidates to take care of themselves.</p>